

Who is this Year's Agronomist of the Year?

Agronomists are your touch-point with the customer; that seemingly endless source of crop production knowledge that helps every grower ensure the best crop possible makes it into the bin. Now it's time to recognize those hardworking agronomists who commit so much time to helping farmers and ensuring they keep on top of an ever-changing world of agronomic knowledge.

The successful agronomist, who must be employed by or work on behalf of a CAAR member location, will be selected by a committee of peers based on accomplishments in the following areas:

APPLICATION CRITERIA

1. **Agronomic Knowledge** – demonstrates significant knowledge of agronomic practices applicable to their local region. Please include a letter of reference from employer (not required if self-employed).
2. **Customer Service and Satisfaction** – demonstrates excellent customer service, satisfaction, and significant customer retention. Please include at least one letter of reference from a customer.
3. **Commitment to Continuing Education** – demonstrates a commitment to continually develop skills through seminars, courses, self-study and/or mentorship.
4. **Community and Industry Leadership** – demonstrates exceptional professionalism and leadership in their local community and the industry at large through volunteering, sponsorship, or donations.

Agronomists are encouraged to submit their application today! Colleagues, customers, peers or employers can also apply on behalf of their local agronomist. Please fill out the attached application form and forward to the CAAR office at fax (204) 989-9306 or e-mail lady@caar.org by **Friday, December 1, 2017**.

The winner will be announced at the CAAR's Choice Awards Banquet on February 14, 2018 during the 2018 CAAR Conference in Saskatoon, SK.



2017 Agronomist of the Year Application Form

PRIZE: \$1,000 and a complimentary trip to the 2018 CAAR Conference

Colleagues, customers, peers or employers can apply for their local agronomist for the Agronomist of the Year award. To nominate an agronomist who is employed by or affiliated with a CAAR Member company, please complete the form below stating **at least one specific example from 2017 of how the nominee excels in each of the four critical areas**. Forward the completed form to CAAR by fax (204) 989-9306 or e-mail lady@caar.org by **Friday, December 1, 2017**.

APPLICATION FORM

Agronomist Name: _____ Employer: _____

Address: _____ Town: _____ Prov: _____ Code: _____

Ph: _____ Email: _____ Website: _____

Application submitted by:

Name: _____ Company: _____

Ph: _____ Email: _____ Relationship to Nominee: _____

QUALIFICATIONS OF AGRONOMIST (PAGES MAY BE ATTACHED AS REQUIRED):

Agronomic Knowledge – Describe how the nominee demonstrates significant knowledge of agronomic practices applicable to their local region. Please include a letter of reference from employer (not required if self-employed).

Customer Service and Satisfaction – Describe how the nominee demonstrates excellent customer service, satisfaction, and retention. Please include a letter of reference from a customer.

Commitment to Continuing Education – Describe how the nominee demonstrates a commitment to continually develop skills through seminars, courses, self-study and/or mentorship. Include a list of courses or other educational sessions if available.

Community and Industry Leadership – Describe how the nominee demonstrates exceptional professionalism and leadership in their local community and the industry at large through volunteering, sponsorship, or donations. Please include activity with agronomy organizations, CAAR, or other industry groups.
