



### **Media Release – Shur-Gro Farm Services Ltd.**

Brandon, Manitoba (April 10, 2018) – Shur-Gro Farm Services Ltd. of Brandon is pleased to announce a celebration of 50 years in business with a special recognition event planned for April 12 in Brandon. Ron Helwer, President of Shur-Gro Farm Services Ltd. founded the company in Brandon in 1968 as a fuel and fertilizer business. Shur-Gro acquired Munro Farm Supplies Ltd. in 1990 and a controlling interest in South East Seeds Inc. of Niverville and Dugald in 2017. The Shur-Gro group of companies operate thirteen locations in Manitoba. Remarkably, 2018 is also a milestone year for Munro Farm Supplies and South East Seeds, as Munro marks 60 years in business and South East Seeds is in their 10<sup>th</sup> year.

“Servicing your growing needs” has been a time-honoured philosophy at Shur-Gro, who provide a wide array of crop input products and services to their customers. Ron Helwer, who was inducted into the Manitoba Agricultural Hall of Fame in 2014, states “We are excited about our future and the future of agriculture. We are in the enduring business of helping to feed people. We will continue to take on this challenge by committing ourselves and the way we do business to the success of our customers and the products they produce for the world.”

About Shur-Gro Farm Services Ltd.

Shur-Gro Farm Services, with head office in Brandon, is a multi-branch agricultural input company with thirteen locations across Manitoba. The Shur-Gro group of companies are dedicated to providing exceptional products and services to their customers for 50 years at Shur-Gro, 60 years at Munro Farm Supplies, and 10 years at South East Seeds.

**inquiries:**

Ron Helwer, President  
204-729-3801  
ronhelwer@shur-gro.com